Program Review Executive Summary Template

Institution Name: Oklahoma Panhandle State University **Program Name and State Regents Code:** 022 Social Studies BA **List Any Options:** Academic, Political Science, Sociology **Date of Review: 11/8/2019 Recommended Date of Next Review:** 2024

Centrality to Institutional Mission:
The program of Social Studies follows the Oklahoma Panhandle State University mission of "Rooted in "Progress through Knowledge," OPSU is committed to promoting excellence in the preparation of students for success in a global community." This is done through its goals, which align to the primary points of "progress through knowledge… in a global community" with a focus on oral and written communication, analytical and quantitative reasoning, and social responsibility and cultural awareness.

Program Objectives and Goals:
Goal 1: Oral and Written Communication: Communicate effectively using written, oral, and symbolic languages
Student Learning Objectives:
1) Develop skills in verbal expression applicable to the social science disciplines.
2) Develop skills in written expression applicable to the social science disciplines.
Goal 2: Analytical and Quantitative Reasoning: Read and think critically by analyzing, assimilating, and applying information
Student Learning Objectives:
1) Develop skills in reading comprehension and critical thinking applicable to the social science disciplines.
Goal 3: Social Responsibility and Cultural Awareness: Be an aware and active participant in the global, dynamic community
Student Learning Objectives:
1) Be able to discharge their responsibilities as citizens in a responsible manner.
2) Develop an understanding of their own culture and of the cultures of other peoples, in their own communities and in other nations.
3) Exhibit an understanding of the development of their own culture and of other cultures over time.

Quality Indicators Such As:	Student benchmarks were met in all student-learning objectives at the time of the Program Review. These benchmarks and objectives were recently revised to better match the program needs and more data is needed for further analysis of objectives. Student evaluations were used to inspire the changes of altering variety of course content delivery and giving more varied types of assignments. Learning environments for the student are becoming more effective. Faculty in the department participated in a campus wide evaluation of the learning management system; the digital learning space of D2L was reevaluated Summer 2018 and found to still be a great fit for our students and their learning. The capacity of the social studies program to meet needs and expectations of constituencies is that it is an open degree which allows multiple avenues post-graduation for students.
Productivity for Most Recent 5 Years	Number of Degrees: 1.25 average over past 4 years Number of Majors: 7.13 average over past 4 years

Other Quantitative Measures Such As:	Number of Courses for Major: 15 Student Credit Hours in Major: 45 2014/2015 Direct Instructional Costs: $115880 2015/2016 Direct Instructional Costs: $111701 2016/2017 Direct Instructional Costs: $97589 2017/2018 Direct Instructional Costs: $103998 2018/2019 Direct Instructional Costs: $116048 Supporting Credit Hour Production: 9

Faculty Member	Credential	Institution
Brad Duren	PhD	Oklahoma State University
Patrick H. Maille	PhD	Texas Tech University
Richard D. Harland	PhD	University of Oklahoma Health Science Center
Tyler Stephens	MA	University of Denver Professional School of Psychology

Number of FTE faculty in specialized courses: 4
Students known to be employed: 1 over past 4 years

Duplication and Demand	The Bachelor in Social Studies stands to be program which could grow in demand with consideration of better gearing the program to serve the students, university, and needs of the area. There is no comparable university offering a similar program within the state of Oklahoma.

Effective Use of Resources

	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019
Cost to operate program per student credit hour	$248.75	$259.55	$276.68	$276.01	$302.99
Faculty/ student ratio	1/3	1/1.5	1/3.92	1/4	1/2

Strengths and Weaknesses	Strengths of the program include small class sizes with a low instructor to student ratio, three degree emphases that allow students to tailor their program in ways that best suit their needs, and qualified and accessibly faculty who are active researchers and presenters in their fields. Weaknesses include low number of enrollment, poor core course coordination, high faculty turnover, and an increasing reliance on adjunct instruction.
Recommendations	Reorganize: Need a core of courses to align all three options. A reevaluation of options in this program may benefit other programs. Moving options under a better program may better benefit those programs with enrollment and funding. An increase of students is needed to justify this program.